

HIGH PERFORMANCE NEWS

BIRNS, Inc. is thrilled to launch the first issue of the *BIRNS High Performance Newsletter*--with special product and company breaking news for the global subsea technology market. It's developed to keep you in the loop of the most exciting new trends and our own contributions to our dynamic, expanding industry.

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MAKING THE GRADE



**PERRY JOHNSON
REGISTRARS, INC.**

BIRNS recently received coveted ISO 9001:2008 certification, recognized internationally as a benchmark of quality and management systems. BIRNS is renowned for developing solutions tailored for exceptionally rigorous applications, including oceanic deep submergence, diving decompression usage and illuminating nuclear reactors. Since its inception in 1954, BIRNS has adhered to both its own painstaking internal standards of testing, and complied with the requisite auditing and individual certifications for major entities in the nuclear, armed forces and hazardous environment markets.

The ISO 9001:2008 requires a series of meticulous, exacting audits and assessments of both company procedures and organization from the International Organization for Standardization (ISO). "While our own rigorous quality control regulations are even stricter

BECOME A FAN

With more than half a century of "depth perception" as a trusted full service designer, manufacturer and independent testing resource for the subsea industry, BIRNS has a legacy of innovative contributions in emerging technologies for some of the harshest environments on earth. But our newest industry contribution is tremendously exciting--we're developing an all-new BIRNS website that will launch this year. You've probably noticed our new branding and exponentially increased editorial and advertising positioning in the industry--so stay tuned for our amazing new user-friendly online presence!

Speaking of engaging online activity--be sure to check out our dynamic new Facebook and Twitter pages (see icons below), and keep on the lookout for a dedicated BIRNS YouTube channel coming soon. Become a fan on Facebook and follow our tweets to keep your finger on the pulse of the newest developments at BIRNS. **In fact, if you are among the first 100 BIRNS Facebook fans, you'll automatically be entered into a drawing for a new BIRNS Aquila-LED™ light!**

SEATTLE BOUND: BIRNS WILL BE STEALING THE SHOW AT OCEANS 2010



At OCEANS 2010 in Seattle WA, BIRNS will be introducing electro-optical hybrid innovations in its renowned

BIRNS Millennium™ connector series, along with aggressive advancements in our ABS certified penetrator capabilities--including an industry milestone of inclusive pricing for ABS/DNV certification and lead times. We'll also be launching the newest exciting additions to our acclaimed "L" series of brilliant LED ROV, chamber and diving lights. Look for the brilliant LED-backlit branded display at booth #818--it's hard to miss! Come by the booth and meet our team of experts ready to take you first-hand through the latest innovations in connectors, custom cable assemblies and underwater lighting.

LEADING THE INDUSTRY IN ABS/DNV TESTING AND PRICING

BIRNS now provides the industry's highest volume of cost-effective, in-house hydrostatic and helium pressure testing. Thus, BIRNS penetrators are the only ones in the industry that can be ordered with inclusive pricing and lead time for stringent ABS/DNV certification.



than those of ISO, achieving this recognition is a major affirmation of BIRNS' ongoing commitment to the highest standards for design and delivery of complex solutions," says Eric Birns, company President and CEO. "Over the years we've been honored to partner with organizations that rely on us to meet demanding goals and deliver on our promises, and this certification is another important way to substantiate our reputation for excellence."

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We've recently introduced a new high performance hydrostatic pressure testing system, with a range of vessels rated to 20,000, 10,000, 5,000 and 1,000 psi. We've also added a high volume helium testing capability, exceeding stringent ABS/DNV requirements for man-rated penetrator testing. The breakthrough new system provides an enhanced, streamlined, efficient means with which to test a wide range of products for both rigorous safety and demanding performance requirements.


The new hyperbaric device has a unique control panel for diverse, comprehensive testing on up to three circuits and in six chambers simultaneously, allowing several different tests to be run on multiple products. Plus, the new system provides BIRNS with four new versatile 12" test chambers, which can be filled in 30 seconds and drained in 10 seconds. Each one has quarter-turn quick-lock lids, which can be raised and lowered on their own electric winches.

We're thrilled at the opportunity to pass along this considerable cost and time savings to our customers, who have historically had to factor in uncertain lead times and ABS/DNV costs for testing with competitors.

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ISO 9001:2008-Certified



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