

## A Powerful New Sales Tool



We are thrilled to introduce the all new [BIRNS Millennium™ Interconnect Catalog](#). It includes major enhancements like a significant expansion of pin configurations, direct links to [downloadable configuration drawings](#), and comprehensive, strategic additions to product selection and part numbering guides, as well as highly detailed specification tools to walk the user through the selection process.

As you know, the [BIRNS Millennium series](#) provides quantifiably superior performance characteristics, and we have the data to back it up. For example, the catalog features an all-new detailed RF section, which highlights BIRNS' breakthroughs with low losses and better VSWR, for example:  $-0.32\text{dB}$  loss and 1.17 VSWR at 1.5GHz. It also outlines our revolutionary new 1V series of 75 $\Omega$  coax contacts with the same footprint as a 50 $\Omega$ .

The BIRNS Millennium Interconnect Catalog details our ultra-high speed data rates--cable assemblies with data transfer rates of 9.4+/- 0.1 Gigabits per second, and incredible optical performance data, including the industry's lowest insertion and return losses. It includes our range of rigorous qualification and testing capabilities, such as 48 hour+ continuous testing of electro-optical cable assemblies at 6km in a controlled 2° C ( $\pm 1^\circ$  C) environment.

From detailed custom cable stock configurations and color coding to full, clear explanations of CP materials and torque data--this carefully designed resource will help your team make its customers' decision-making process easy and seamless.

Our sales team will be in contact soon to introduce new training materials to help your team be even more successful in selling BIRNS interconnect products. Please contact us with any questions in the meantime, or let us know what else we can do to support your sales efforts. We appreciate your partnership and are excited about what lies ahead!

