



BIRNS, Inc. Marketing Communications Internship

Industry-leading designer and manufacturer of exciting, high performance lighting and communication products for the marine, commercial diving and nuclear power industries is accepting applications for its hands-on marketing communications internship program.

If you're looking for an opportunity to dive in and get some real, documented experience for your portfolio, this is the program for you. From working with the team in developing content for our website, strengthening our reach on social media platforms, and creating newsletter content, to developing hard-hitting sales and marketing materials—you'll learn the business from the ground up, along with how to successfully market to sophisticated, highly competitive industries.

The ideal candidate will be a motivated self-starter who is responsible, mature, committed to education and career goals, and highly organized—with the ability to multi-task and focus on details. We're seeking accountability, commitment, and a dedication to excellence, and will provide an in-depth introduction to both internal and external corporate communications programs, which will result in a hard copy collection of projects to keep when complete.

REQUIREMENTS:

Strong written and communication skills

Proficiency with Microsoft Office and the internet

Knowledge of AP Style preferred

Skills with design software such as Photoshop and Illustrator a plus

Must be available approximately 5-10 hours a week

This is an unpaid internship, but is applicable to college credit.

RESPONSIBILITIES:

Release and marketing collateral development, web development, social media outreach, advertising, market research, administrative support, media library management, analyzing print and social media coverage, preparing strategies for trade shows and key client meetings.

Please send a cover letter and resume to Amy Brown at abrown@birns.com and be sure to sell yourself and explain clearly why this position resonates with you.